



Harvard College
China Forum
哈佛中国论坛



THE 21ST HARVARD COLLEGE CHINA FORUM
SPONSORSHIP HANDBOOK

APRIL 2018



HARVARD COLLEGE CHINA FORUM

Founded in 1998, Harvard College China Forum is North America's leading and longest-running student-run conference on China. Dedicated to a constructive dialogue on the challenges, trends, and issues affecting China, the forum aims to engage leaders in business, academia, and politics in a discourse that will offer insight and generate new ideas. More than 1200 delegates and 100 speakers attended the forum in 2017, making it the largest of its kind. We look forward to working with you for our 21st conference, which will take place at Harvard University in April, 2018.



HCCF Sponsor at Harvard China Fund Welcome Dinner with Director of Harvard Fairbank Center for Chinese Studies, Michael Szonyi (on the right), 2016

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- | | |
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China Telecom, HCCF 2016 Honorary Sponsor, with speaker and supermodel, Liu Wen

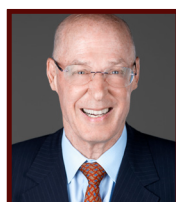
PAST SPEAKERS



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SPONSOR PRIVILEGES

A UNIQUE OPPORTUNITY

As a Harvard College China Forum sponsor, you can:

- Network with **100+** Harvard representatives and world leaders • Recruit talents from students at **Top 10** U.S. colleges
- Market your organization to **1000+** conference delegates • Leverage publicity platforms with **10000+** viewership

Sponsorship Level	\$100,000 Honorary Sponsor	\$70,000 Strategic Sponsor	\$30,000 Featured Sponsor	\$10,000 Conference Sponsor	Privileges
Participation					
VIP Seating Passes	10	7	3	1	VIP seating passes for every event during the forum
Gala Invitations	10	7	3	1	Invitations for "Speakers gala" on Saturday night, with opportunities to network with other speakers
Lounge Passes	10	7	3	1	Access to conference lounge with other speakers and guests
Social Event Sponsorship	※	※	※		Opportunity to sponsor a networking event with speakers and delegates before welcome ceremony or on Saturday night
Focus Group Invitation	※	※			Opportunity to address 20-80 delegates on a topic of your choice during the conference (90 minutes)
Pitch Competition Judge	※	※			Invitation to the jury at the pitch competition, with the opportunity to invest in awards-winning startups
Speech Invitation	※				Opportunity to address keynote speakers and Harvard professors at either Friday's welcoming dinner or Saturday's lunch reception (5 minutes)
Publicity					
Acknowledgement	※	※	※	※	Verbal acknowledgement at opening and closing ceremonies
Logo Display	※	※	※	※	Acknowledgement in printed Harvard College China Forum handbook; Company logo prominently featured on Forum website, WeChat and Facebook platforms
Exclusive Signage Rights	※	※	※		Pull-up banners with signage prominently displayed at the Forum
Exhibition Booth	※	※			One booth space in premiere location at the Forum
Media Interviews and Coverage	※	※			One exclusive interview with a tier-one media, including Wall Street Journal, Forbes, People's Daily Online, and etc.
Gala Sponsorship	※				Exclusive Naming Rights to "Speakers Gala" hosting all speakers (<i>only one available</i>)
Recruitment					
Online Recruitment Promotion	※	※	※		Promotion on the Forum website, Wechat, Facebook and etc
On-site Recruitment Events	※	※	※		Opportunity to host an information session-recruitment on Sunday afternoon

Contact: sponsorships.hccf@gmail.com