



Harvard College
China Forum
哈佛中国论坛



THE 22ND HARVARD COLLEGE CHINA FORUM SPONSORSHIP HANDBOOK

APRIL 2019



HARVARD COLLEGE CHINA FORUM

Founded in 1998, Harvard College China Forum is North America's leading and longest-running student-run conference on China. The forum aims to engage leaders in business, academia, politics, and more in constructive dialogue on issues, trends, and challenges affecting the U.S., China, and the world. More than 1200 delegates and 100 speakers attended the forum in 2018, making it the largest of its kind. We look forward to working with you for our 22nd conference, which will take place at Harvard University in April, 2019.



HCCF Sponsor at Harvard China Fund Welcome Dinner with Director of Harvard Fairbank Center for Chinese Studies, Michael Szonyi

PAST SPONSORS, PARTNERS, AND REPORTING

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| Taikang Life Insurance | Xinhua News Agency |
| Vanke Group | Sina News |

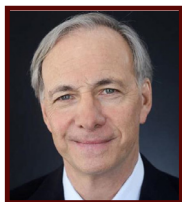


China Telecom, HCCF 2016 Honorary Sponsor, with speaker and supermodel, Liu Wen

PAST SPEAKERS



Chen Dongsheng
Founder, Chairman
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Ray Dalio
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Associates



Hank Paulson
Former U.S. Secretary
of the Treasury



Fred Hu
Founder, Chairman
Primavera Capital



Lucy Peng Lei
Co-Founder
Alibaba. Ant Financial



Kevin Rudd
Former Australian
Prime Minister



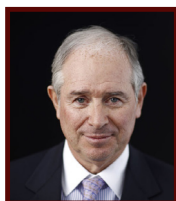
Li Zhaoxing
Former Chinese Minis-
ter of Foreign Affairs



Mark Cuban
Entrepreneur;
Owner, the NBA's
Dallas Mavericks



Jack Ma
Founder, Chairman
Alibaba



Stephen Schwarzman
Co-founder
Blackrock, Inc



Lei Jun
Founder, Chairman
& CEO, Xiaomi



Zhou Xiaochuan
Governor
People's Bank of
China

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SPONSOR PRIVILEGES

A UNIQUE OPPORTUNITY

As a Harvard College China Forum sponsor, you can:

- Network with **100+** Harvard representatives and world leaders
- Recruit talents from students at **Top 10+** U.S. colleges
- Market your organization to **1000+** conference delegates
- Leverage publicity platforms with **10000+** viewership

Sponsorship Level	Honorary Sponsor	Strategic Sponsor	Featured Sponsor	Conference Sponsor	Privileges
Participation					
VIP Seating Passes	10	7	2	1	VIP seating passes for every event during the forum
Gala Invitations	10	7	2	1	Invitations for "Speakers Gala" on Saturday night, with opportunities to network with other speakers
Lounge Passes	10	7	2	1	Access to conference lounge with other speakers and guests
Social Event Sponsorship	✘	✘			Opportunity to sponsor a networking event with speakers and delegates before welcome ceremony or on Saturday night
Focus Group Invitation	✘	✘			Opportunity to address 20-80 delegates on a topic of your choice during the conference (90 minutes)
Pitch Competition Judge	✘	✘			Invitation to the jury at the pitch competition, with the opportunity to invest in awards-winning startups
Speech Invitation	✘				Opportunity to address keynote speakers and Harvard professors at either Friday's welcoming dinner or Saturday's lunch reception (5 minutes)
Publicity					
Acknowledgement	✘	✘	✘	✘	Verbal acknowledgement at opening and closing ceremonies
Logo Display	✘	✘	✘	✘	Acknowledgement in printed Harvard China Forum handbook; Company logo prominently featured on Forum website, WeChat and Facebook platforms
Exclusive Signage Rights	✘	✘	✘		Pull-up banners with signage prominently displayed at the Forum
Media Interviews and Coverage	✘	✘			One exclusive interview with media, including Wall Street Journal, Forbes, People's Daily Online, and etc.
Gala Sponsorship	✘				Exclusive Naming Rights to "Speakers Gala" hosting all speakers (<i>only one available</i>)
Recruitment					
Online Recruitment Promotion	✘	✘	✘	✘	Promotion on the Forum website, Wechat, Facebook and etc
Career Fair Booth	✘	✘	✘	✘	Company booth at HCCF Career Fair for top students and attendees
On-site Recruitment Events	✘	✘	✘		Opportunity to host an information session during Career Fair event on Sunday afternoon

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